



..... John Slatin AccessU 2020

POWERED BY KNOWBILITY

The Virtual Accessibility Training Experience

A two-week skills academy for a more inclusive digital world

WEEK 1: PRIMER (May 13-14, 2020)

- 12 talks from accessibility experts over 2 days
- Live Q&A with access to all 12 recordings

WEEK 2: SKILLS TRAINING (May 19-20, 2020)

- Multi-track, 2-day series of 50+ training courses specific to the skills you need
- Come and go from virtual "rooms" to find instruction relevant to you
- Live Q&A, and access to all recordings
- Keynotes and special events

UPGRADE TO ACCESSU+

- In addition to the two-week conference, you will receive access to an entire year of monthly workshops, including the Knowbility Master Class in June 2020.

www.knowbility.org/AccessU • AccessU@Knowbility.org



ABOUT JOHN SLATIN ACCESSU

The John Slatin AccessU conference is named after the late John Slatin of the University of Texas, a pioneering leader in web accessibility. This three-day web accessibility training institute teaches accessibility, usability, and inclusive design skills in an interactive and communal environment where anyone in any role will learn everything they need to know about integrating accessibility into their company.



“Good design IS accessible design.” – *John Slatin*

AccessU 2020: Sponsor Levels

| Benefit | Showcase Sponsor | Event Sponsor | Education Sponsor | Training Sponsor |
|---|------------------|---------------|-------------------|------------------|
| | \$25,000 | \$10,000 | \$5,000 | \$2,500 |
| Dedicated virtual space or meeting room to demonstrate your products or services, with placement in the training schedule | ✓ | - | - | - |
| Complimentary conference registrations | 4 | 2 | - | - |
| Company highlight in Knowbility email newsletter | 250 words | 100 words | - | - |
| Promoted social media posts | 4 | 2 | 1 | - |
| Listing in conference guide | ✓ | ✓ | ✓ | ✓ |
| Hyperlinked logo on all website pages and email marketing | Top-level | ✓ | ✓ | ✓ |
| Logo on virtual banner (title slide of the video livestream and recording) | Top-level | ✓ | ✓ | ✓ |
| Digital show-and-tell during virtual tradeshow during breaks | ✓ | ✓ | ✓ | ✓ |



A La Carte Sponsorship Opportunities

Track Title Sponsorships (1 Each, \$2,500)

- Document, Business Strategy, Content
- Design and Usability
- ~~Education and Gaming~~ – *no longer available*
- ~~Testing and Coding~~ – *no longer available*

Special Event Sponsorships (\$2,500)

- Virtual Happy Hour and Networking
- Keynote Sponsorship (2 available)
- Virtual Birds of a Feather Roundtables

Additional Opportunities

- Audio Captions Sponsor (**\$10,000**)

As we convert John Slatin AccessU to a remote experience, your sponsorship will align your company with digital accessibility in a practical, real world way. Help us demonstrate that an online conference can be highly interactive and fully accessible. Sign up to become a sponsor by [submitting a form on our website](#) or emailing AccessU@Knowbility.org.